



MEDIA RELEASE

For immediate release

**An opportunity for people to turn their lives around  
Adult Learners Week 2021**

[*Your organisation name here*] is inviting adults of all ages to take a new direction through adult education by broadening their skills or pursuing new interests during Adult Learners' Week at [*event / course / open day / announcement*] on [*insert date*] at [*insert venue / location*].

Adult Learners Week is celebrated across Australia from 1–8 September 2021. This year's theme is 'Change Your Story' – and the focus is on making a new start or creating a different future through adult education.

[*Insert professional title and name of spokesperson*] said that "Adult Learners Week is a great opportunity for people to investigate what adult education opportunities are available to them.

"Community based classes offer a terrific alternative particularly for those Australians whose schooling has been disrupted, or who had negative experiences of formal education, or who go through some transition in their lives or careers that calls for new skills or understanding.

"People can benefit from adult education in so many ways; for example, improving their digital skills; preparing to return to formal study or learning more about their health and wellbeing. Adult Learners Week is all about encouraging people to explore opportunities and a great way to get involved is take part in [*insert event / course name/s*]," [*Mr/Mrs/Ms insert spokesperson name*] said.

[*Insert your local learner story here*]

To find out more about adult learning, or about any of the courses [*insert organisation name*] has on offer please phone [*insert phone number*] or visit [*insert web address*].

Adult Learners' Week celebrates and highlights the benefits of learning – in the home, at work and in the community – and showcases the range of adult learning options available for all Australians.

To find an event in your area, visit [adultlearnersweek.org](http://adultlearnersweek.org), or check out Adult Learners' Week on [Facebook](#).

Adult Learners' Week is coordinated by Adult Learning Australia, the national peak body for adult and community education. It is a UNESCO initiative supported in Australia by the Commonwealth Department of Education and Training.

ENDS

For further information contact (insert spokesperson name and contact details).